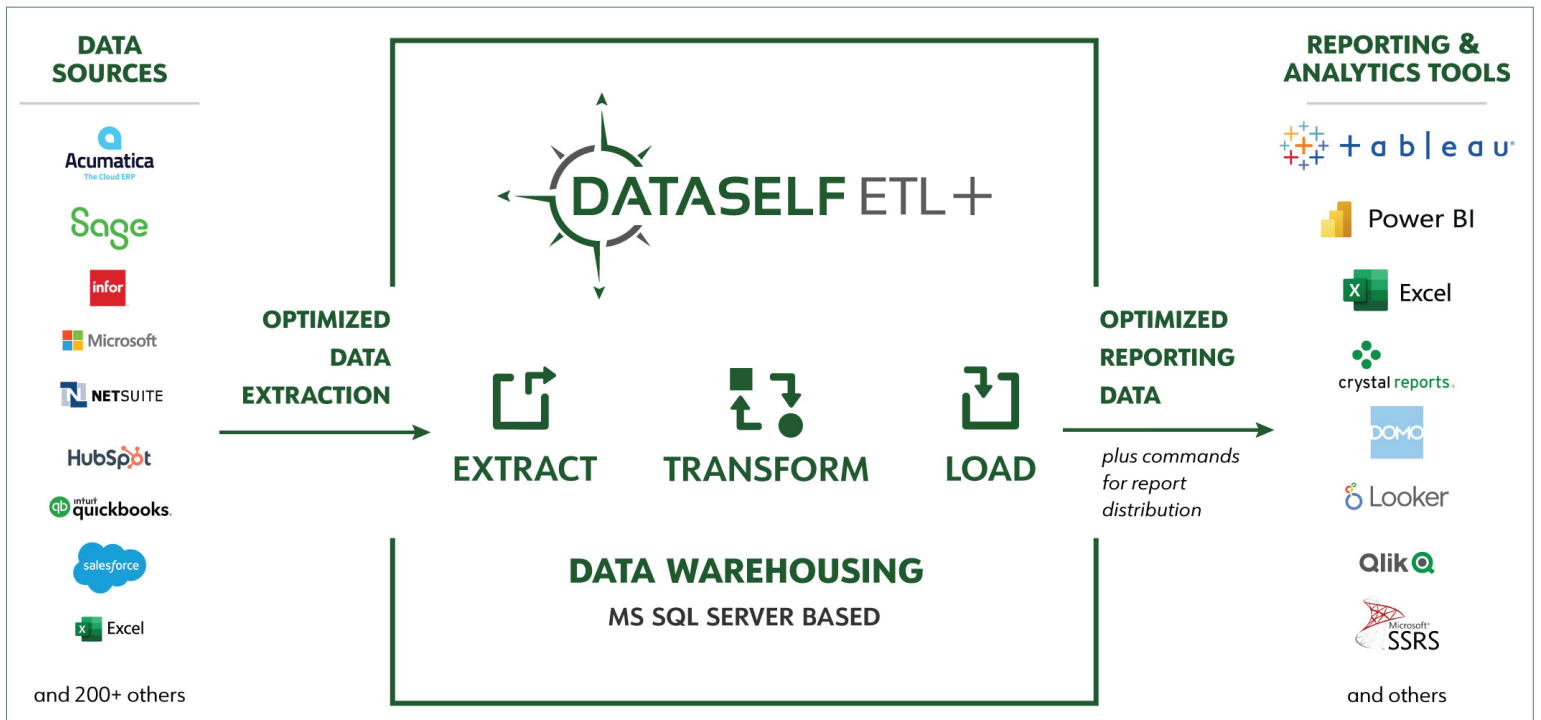


# DataSelf

## INFORMED DECISIONS

## DataSelf ETL+ Data Warehouse



### Optimize and store data for improved reporting and analysis

ETL+ gathers data from all databases including ERP, CRM, payroll and others. It then creates a central repository (data warehouse) where both current and historical data can be housed, accessed, and reported on.

**ETL+ and Data Warehousing  
affordably priced for companies of all sizes.**

**DataSelf.com**

# Turn Data into Insight

Reports are only as good as the data they report on.

DataSelf's ETL+ Data Warehouse optimizes your raw data for superior reporting and analytics.

**It transforms data into insight.**

## The Benefits of Data Warehousing

ETL+ streamlines, organizes, and consolidates data with:

- **Speed**

By optimizing raw data, ETL+ streamlines report generation and produces most reports in under ten seconds – without slowing down the source systems.

- **Organization**

ETL+ removes extraneous details and creates 'smart metrics' that yield strategic insight.

- **Single version of the truth**

ETL+ corrects data errors, omissions, and inconsistencies; while providing a centralized platform to maintain "a single version of the truth".

## The Results of ETL+

- **Easier** reporting due to simplified data components in the data warehouse
- **Faster** reporting
- **Improved** performance, assessment & forecasting
- **Data consistency & security**
- **360-degree view** of the business

